Swatch ROCKET AIR 27. - 28. April 2018 Eishalle Thun

Thun, 28. April 2018 #swatchrocketair 27.– 28. April 3000 in Thun, Switzerland

Matt Jones Defeats Humans and Machines

Matt Jones captures the title of Swatch Rocket Air 3000 champion. The Flying Metal Crew closes the curtains on yet another world-class Swatch Rocket Air and looks forward to the 10th annual event on May 3 and 4, 2019.

Never before was the battle for victory at the Swatch Rocket Air as dramatic as in the year 3000. After easing into his first run, Englishman Matt Jones put down the hammer on his second run bumping Sam Pilgrim from the top spot. Neither Sam Pilgrim (GB), Thomas Genon (BEL) or Nicholi Rogatkin (USA) could manage a flawless run to capture themselves a third title at Swatch Rocket Air. Matt Jones is only the fifth title holder after Rogatkin, Genon, Pilgrim and Martin Söderströmm (SWE) at the 9th annual Swatch Rocket Air. Alex Alenko (SWE) and Sam Pilgrim took home 2nd and 3rd place.

The organizing Flying Metal Crew is grateful for another successful year. With the content, visual and technical implementation of the motto "Swatch Rocket Air 3000", the creators have once again surpassed themselves and demonstrated their ability to put on a world-class event. Their "by riders, for the riders" passion, and attention to detail, is undeniable. There is hardly a slopestyle course on the FMB World Tour built so smooth, safe and creative as the one in Thun led by course builder, Ramon Hunziker. Riders and spectators can look forward to what will become of the 10th annual Swatch Rocket Air on May 3 and 4 in 2019.

The Swatch Rocket Air can rest assured they have provided many astonishing and smiling faces over the weekend. From old to young, from professional to beginner every one of the 10,000 visitors was impressed. All details of the contest are available online at www.rocketair.ch.

Swatch ROCKET AIR 27. - 28. April 2018 Eishalle Thun

Swatch, launched in 1983 by Nicolas G. Hayek, is a leading Swiss watchmaker and one of the world's most popular brands. The first Swatch watches surprised everyone with their revolutionary concept, creative design and provocative spirit. The brand philosophy is based on color, movement, lightness and transparency, which can be seen in every Swatch product and project. Today Swatch continues to innovate and surprise with new models, collections and special editions. The brand maintains a strong presence in the world of sports with its commitment to snowboarding, freeskiing, surfing, beach volleyball and mountainbike slope-style. Right from the start, Swatch connected with art and artists, and Swatch watches remain a prominent canvas for artists from a broad range of disciplines.

Partner





Aktuelle News über Event, Fahrer und die Afterparties sind auf der Swatch Rocket Air <u>Face-bookpage</u>.

Informationen über die Flying Metal Crew findet ihr auf unserer Flying Metal Crew <u>Face-bookpage</u>.

Kontakt

Event Management Flying Metal GmbH Allmendstrasse 209 3647 Reutigen Public relations Andreas Halter Tel. +41 76 302 24 70 andreas.halter@flyingmetal.ch Web www.rocketair.ch www.flyingmetal.ch

