

12. - 13. April 2013, Thun

Press Release Thun, April 13th 2013

Swatch Rocket Air 2013, 12. - 13. April 2013 in Thun, Switzerland. Official Tour Stop Silver Event of the FMB-Worldtour.

Swatch Rocket Air – Press Release

An explosive start at the Swatch Rocket Air 2013. Winning crew of the first team competition at a FMB Worldtour Event with a stoking Rapid Fire is Team Scandinavia. Winner of the Best Trick Award is Louis Reboul from France. Today the slopestyle final is taking place at 20 p.m. CET. The 15 best riders out of 28 will be nominated by the judges. Today's show will be broadcasted live on the internet.

The world premiere team battle at the slopestyle Swatch Rocket Air was a huge success. The team from Scandinavia blew the crowd away with a spectacular choreography that led them to the thrown. Nobody had a doubt that the atmosphere on Friday night would be amazing. Although the temperature was low, the crowd cheered and still had fun. You could feel the excitement before the Swatch Rapid Fire even started, where one rider follows the other. Seven teams took the challenge on representing their country. The idea was to create a team show where they ride synchronic or in short gaps in order to impress the crowd, as the team with the most applause wins. Team Scandinavia and team UK ruled the first run and therefore achieved the super finale. Söderström, Sjöholm, Thelander, Fredriksson and Tell from team Scandinavia created a standing ovation and captured the deserved victory of the Swatch Rapid Fire team battle.

During the team battle the jury picked out Louis Reboul who showed the sickest trick. With a super high flipwhip he deserved the CHF 1000.- .

High-leveled Prequalification

10 out of 30 international riders passed the prequalification. The riders already went crazy on Friday and put the standard up to a high level, which lets us only guess how fantastic Saturday is going to be. Present at the prequalification were the Swiss slopestylers Joel Porternier, Anders Würsten, Stephen Brullé and Jonas Turin. By only one point Jonas Turin missed the entry into the qualification. Course builder from the Swatch Rocket Air Ramon Hunziker passed, due to his last year's results on the FMB Worldtour, directly to the final on Saturday. But it won't be an easy one to hold his ground against the other 24 international riders. The Swatch Rocket Air is Ramon Hunziker's first stop on the FMB Worldtour and with this the start of his contest season. He's aware of the high qualification level: "Each rider has to push his limits already during the qualification to reach the final. Nevertheless I know where my limits are and only do tricks I can handle."

Livestream on Saturday evening

Tonight at 8 p.m. the final of the Swatch Rocket Air can be watched live on the Red Bull TV Bike channel. On Tuesday at 8 p.m. the whole contest will be broadcasted on SSF (Swiss Sport TV).

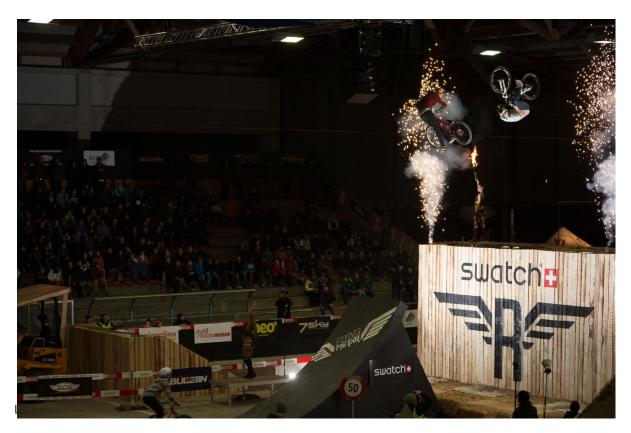
Livestream unter: win.gs/RocketAir2013

Video Swatch Rapid Fire Teambattle: vimeo.com/63945200

Pictures Swatch Rapid Fire Teambattle

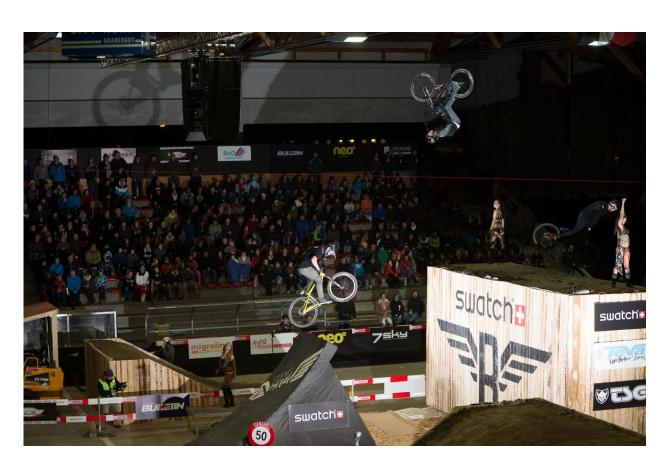
Team Skandinavia wins the Swatch Rapid Fire Teambattle





Louis Reboul got the Best Trick Award with a high Tailwhip





Swatch Rocket Air 2013 - Riders List

Set Riders for Saturday's Qualification:

Antoine Bizet

Thomas Genon

Ramon Hunziker

Sam Pilgrim

Sam Reynolds

Martin Söderström

Brett Rheeder

Szymon Godziek

Tomas Zejda

Louis Reboul

Jakub Vencl

Anton Thelander

Patrick Leitner

Amir Kabbani

Linus Sjöholm

Mehdi Gani

Teo Gustavson

Raymond Samson

Pavel Alekhin

Richard Fert

Daryl Brown

Max Frederiksson

Léo Defour-Balsacq

Christoph Baier

Sindre Harbak

Tomas Lemoine

Eric Walenta

Clemens Kaudela

About Swatch

Swatch, launched in 1983 by Nicolas G. Hayek, is a leading Swiss watch maker and one of the world's most popular brands. The first Swatch watches surprised everyone with their revolutionary concept, creative design and provocative spirit. Today Swatch continues to innovate and surprise with new models, collections and special editions. The brand maintains a strong presence in the world of sports with its commitment to snowboarding, freeskiing, surfing, FMX and ice cross downhill.

Partners





Get more News about the event, the riders and the after parties on the Swatch Rocket Air Facebookpage¹.

For information about the Flying Metal Crew check the Flying Metal Crew Facebookpage².

Contact

Event ManagementFlying Metal Crew
Goldiwilstrasse 24
3600 Thun

Public relations
Andreas Halter
Tel. +41 76 302 24 70
andreas.halter@flyingmetal.ch

Web www.rocketair.ch www.flyingmetal.ch



¹ http://www.facebook.com/rocketairslopestyle

² http://www.facebook.com/FlyingMetalCrew