



swatch<sup>®</sup>  
  
**11. – 12. April 2014, Thun**

Press Release

Thun, April 12<sup>th</sup> 2014

#swatchrocketair, 11. – 12. April 2014 in Thun, Switzerland. Tour Stop Silver Event of the FMB-Worldtour.

## **Swatch Rocket Air – Thomas Genon wins the final**

**After a great weekend of unreal tricks and huge air jumps the Swatch Rocket Air for 2014 has wrapped up. On Saturday international world-class riders fought for points towards the Freeride Mountain Bike World Tour (FMB) and over 10,000 CHF in prize money. This year's winner is Thomas Genon of Belgium. Numerous side events completed Switzerland's biggest slopestyle contest.**

### **Sensational Contest Final**

The energy of the riders and enthusiasm of the spectators made for an incredible atmosphere inside the Thun arena. Some 9,000 spectators cheered on the riders pushing the international contestants to their limit. They showcased some unbelievable tricks on the new and carefully designed course, which included big air jump, a boner log jump and a big whale tale. Thomas Genon from Belgium threw down a flawless run taking home the victory. The 21-year-old impressed the judges with a technically demanding line of tricks such as a 360 barspin on the drop, followed by a huge 360 tabletop on the big air and an opposite 360 on the step-up. After that he showed a super high frontflip no-hand, a 270 talewhip on the hip jump and a superman Indian on the quarter. Genon scored himself some precious points towards the FMB world cup circuit and some juicy prize money. Last year's winner Sam Pilgrim took home second impressing the crowd with his incredible Pilgrim-signed Superflip. Tomas Zejda of Czech Republic landed third on the podium with a very double tailwhip.

### **What about Pilgrim?**

The expectations of last year's winner Sam Pilgrim were very high. He is a new part of the Swatch Pro Team and wanted to deliver a brilliant performance at the event of his new sponsor. He missed 2 points to be on top of the podium. Nevertheless he finished the contest with a smile on his face: "Every year again it's just a pleasure to take part at the Swatch Rocket Air. The atmosphere is terrific and pushing the riders to their limits."

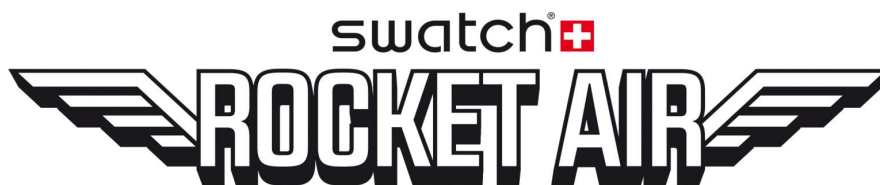
### **Swatch Rocket Air Exceeds All Expectations**

Needless to say, this year's Swatch Rocket Air was a huge success. The organizer and sponsors couldn't be more please with how the event turned out. Every year, thanks to the support of sponsors, the action packed exhibition of world-class talent is bringing in more riders and spectators. The organizers are grateful to those who came out in support and to those who took advantage of the opportunity to be apart of the events festivities. There is no doubt that the Like-a-Bike race, Pumptrack and the Mini Freestyle course put a smile on the faces of young and old. Jérôme Hunziker, organizer and member of the Flying Metal Crew, drew a positive balance after the last rider finished his run. "With the luck of some good weather and the help of more than 200 volunteers, the event was made possible. The level is rising year after year and it's just great to see the enthusiasm of the riders and the spectators. From an organizer perspective, there is no bigger thank you than that."

Swatch Rocket Air – Top 3 Runs: <http://youtu.be/nghDNZc9yNc>

Swatch Rocket Air – Teambattle Video: <https://www.youtube.com/watch?v=G8BiiyKFA4>

Flick Photogallery: [http://swat.ch/Rocket\\_Air](http://swat.ch/Rocket_Air)



Swatch Rocket Air Slopestyle, Thun, 11.-12. April 2014

### Ranking Finals

Forma 2 Runs best counts



Finals								
Rank	Last name	First name	Year	Location	Nation	Run 1	Run 2	Best
1	Genon	Thomas	1993	Plainevaux	BEL	94.0	62.7	<b>94.0</b>
2	Pilgrim	Sam	1990	Colchester	GBR	63.0	92.0	<b>92.0</b>
3	Zeja	Tomas	1990	Trebic	CZE	72.3	91.3	<b>91.3</b>
4	Lamirande	Bobby	1996	Stouffville	CAN	89.0	90.0	<b>90.0</b>
5	Nagy	Oszkar	1994		HUN	83.7	40.3	<b>83.7</b>
6	Van Steenberg	Tom	1996	Kelowna	CAN	76.0	51.0	<b>76.0</b>
7	Reboul	Louis	1990	Dardilly	FRA	65.3	71.3	<b>71.3</b>
8	Barrett-Hay	Brayden	1984	Uxbridge	CAN	67.7	14.0	<b>67.7</b>
9	Brown	Daryl	1990	Sussex	GBR	64.0	52.3	<b>64.0</b>
10	Esteve	Loic	1989	Saix	FRA	61.3	30.3	<b>61.3</b>
11	Caverzasi	Diego	1994	Varese	ITA	58.0	29.7	<b>58.0</b>
12	Jones	Matt	1994	Woburn	GBR	55.3	56.7	<b>56.7</b>
13	Walenta	Eric	1993	Graz	AUT	13.3	49.3	<b>49.3</b>
14	Scholze	Nico	1994	Stuttgart	GER	34.3	24.7	<b>34.3</b>
15	Leitner	Patrick	1993	Wien	AUT	26.7	32.7	<b>32.7</b>



Auto Bettschen AG

zusammen in die Zukunft



## About Swatch

Swatch, launched in 1983 by Nicolas G. Hayek, is a leading Swiss watch maker and one of the world's most popular brands. The first Swatch watches surprised everyone with their revolutionary concept, creative design and provocative spirit. Today Swatch continues to innovate and surprise with new models, collections and special editions. The brand maintains a strong presence in the world of sports with its commitment to snowboarding, freeskiing, surfing, FMX, ice cross downhill and mountain biking. Right from the start, Swatch connected with art and artists, and Swatch watches remain a prominent canvas for artists from a broad range of disciplines.

## Partner



Get more News about the event, the riders and the after parties on the Swatch Rocket Air [Facebookpage](#)<sup>1</sup>.

For information about the Flying Metal Crew check the Flying Metal Crew [Facebookpage](#)<sup>2</sup>.

## Contact

### Event Management

Flying Metal GmbH  
Allmendstrasse 209  
3647 Reutigen

### Public relations

Andreas Halter  
Tel. +41 76 302 24 70  
[andreas.halter@flyingmetal.ch](mailto:andreas.halter@flyingmetal.ch)

### Web

[www.rocketair.ch](http://www.rocketair.ch)  
[www.flyingmetal.ch](http://www.flyingmetal.ch)



1 <http://www.facebook.com/rocketairslopestyle>

2 <http://www.facebook.com/FlyingMetalCrew>