

swatch⁺
ROCKET AIR
1. – 2. Mai 2015, Thun

Press Release

Thun, May 3rd 2015

#swatchrocketair, 1. – 2. May 2015 in Thun, Switzerland. Tour Stop Silver Event of the FMB-Worldtour.

Swatch Rocket Air – Thomas Genon wins the final

Spectacular tricks and crazy runs at this year's Swatch Rocket Air Slopestyle. After the Teambattle on Friday the riders needed to give their best for important points for the Freeride Mountain Bike Worldtour (FMB) and a price money of CHF 10'000. The winner of Swatch Rocket Air 2015 is Thomas Genon from Belgium. The side events were once again a successful entertainment and finished together with Switzerland's biggest Slopestyle Contest without severe incidents.

Sensational Contest Final

The atmosphere at the ice rink of Thun was fabulous. In front of over 9'000 people the riders showed breath taking tricks and crazy runs. This year's winner is called Thomas Genon. The Belgian already won last year and is therefore the first one to win two titles in a row. Down the first stepdown he showed a 360°-Barspin followed by a Cork 720° over the big air ramp and a Decade up the stepup. He continued his run with a Truckdirver into the whaletale and an oppo 360° out. After a strong pedal he pulled a Backflip Bars to no hands and passed the airplane with an oppo Tailwhip and finished with a downside Tailwhip on the quarter pipe. With that run he convinced the judges and fascinated the audience. Besides a generous amount of price money he fetched important points for the FMB Worldtour. There was only one point missing between this year's winner and the second placed Nicholi Rogatkin. The American as well impressed with the difficult Cork 720° over the biggest jump and put Bobby Lamirande from Canada to the third place.

Genon again!

Thomas Genon is the winner of Swatch Rocket Air 2015. The Belgian already won last year and is therefore the first to get his second victory in a row at the Swatch Rocket Air. Genon is thrilled because he already expected it to be difficult. His rider colleague and second placed Nicholi Rogatkin is happy for the winner and compliments the event: „I'm already looking forward to coming back again!“

Swatch Rocket Air Exceeds All Expectations

Once again the Swatch Rocket Air was a full success. The organizers and the sponsors can look back at a great event that is improving in quality and diversion ever since it started. The Swatch Rocket Air is attracting more and more people every year who are looking forward to enjoying the bike shows and side events. A hightlight outside the ice rink were the Wallscrapers with their spectacular acrobatic show on the trampoline. For the audience to get active themselves was possible on the Pumptrack and at the Like-a-Bike race which drew huge smiles on children's faces. The organizer of Switzerland's greatest Dirt Jump Event and member of the Flying Metal Crew, Jérôme Hunziker is very pleased with the event. “Despite the crazy weather we had a great weekend, everybody was pleased and the atmosphere was once again amazing. That is the greatest feedback you can get.”

Swatch Rocket Air – Teambattle Video: <https://youtu.be/efiR4wrcJrg>

Flick Photogallery: <http://goo.gl/q8isgi>

About Swatch

Swatch, launched in 1983 by Nicolas G. Hayek, is a leading Swiss watch maker and one of the world's most popular brands. The first Swatch watches surprised everyone with their revolutionary concept, creative design and provocative spirit. Today Swatch continues to innovate and surprise with new models, collections and special editions. The brand maintains a strong presence in the world of sports with its commitment to snowboarding, freeskiing, surfing, beach volleyball and mountain bike slopestyle. Right from the start, Swatch connected with art and artists, and Swatch watches remain a prominent canvas for artists from a broad range of disciplines

Partner



Get more News about the event, the riders and the after parties on the Swatch Rocket Air [Facebookpage](#)¹.

For information about the Flying Metal Crew check the Flying Metal Crew [Facebookpage](#)².

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