



Thun, 19. February 2019

#swatchrocketair May 3-4 2019 in Thun, Switzerland

## 10 Years of Swatch Rocket Air

*It's happening: on May 3 and 4, 2019 the Swatch Rocket Air will take place for the 10th time at the Eishalle Grabengut in Thun. Reason enough for an enormous party!*

It was 2010, the beards of the organizers a little bit lighter, the tricks on the World Tour of the freestyle mountain biking a little less demanding, but the ideas for the event sprouted like weeds. Quickly the competitors fell in love with the Slopestyle course that the Flying Metal Crew built in the ice rink of Thun.

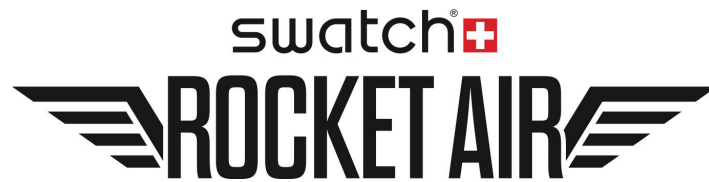
Flying Metal, formerly a bike association, has long since become one of the leading builders of mountain bike infrastructure in Switzerland. The event, which started as Rocket Air Slopestyle, today belongs under the name Swatch Rocket Air. It has grown to earn a Gold status and is considered one of the top 10 most important events on the Freeride Mountain Bike (FMB) World Tour. Once again the organizers will put together a spectacular themed event to be broadcast the world over. The best of the freestyle mountain bike scene will fight for fame, honour and prize money – only obtainable by putting it all on the table with the biggest and best tricks.

Over the last ten years, the staging of the ice rink in Thun has become a trademark of the event. From junkyards, forests and time travel, to the end of the world and disco fever: everything has been celebrated. Rumour has it the Flying Metal crew will deliver a spectacle of the most outrageous birthday party décor you can imagine. In fitting form, the organizers will also offer new events that will allow kids to not only watch the action but join in; A children's afternoon for schools with various workshops on movement, balance, education, energy, sustainability, etc. taking place on Friday, May 3.

Tickets are now available on [www.rocketair.ch/tickets](http://www.rocketair.ch/tickets). Tickets are available for the Team Battle on Friday, as well as afternoon and evening tickets for Saturday. For families, the organizers offer inexpensive family tickets.

On [Facebook](#) and [Instagram](#), the Flying Metal crew will keep you up to date and show the preparations for the event.

@swatchrocketair | #swatchrocketair  
@flyingmetalcrew | #flyingmetalcrew



**Swatch**, launched in 1983 by Nicolas G. Hayek, is a leading Swiss watchmaker and one of the world's most popular brands. The first Swatch watches surprised everyone with their revolutionary concept, creative design and provocative spirit. The brand philosophy is based on color, movement, lightness and transparency, which can be seen in every Swatch product and project. Today Swatch continues to innovate and surprise with new models, collections and special editions. The brand maintains a strong presence in the world of sports with its commitment to snowboarding, freeskiing, surfing, beach volleyball, mountainbike slopestyle and drone racing. Right from the start, Swatch connected with art and artists, and Swatch watches remain a prominent canvas for artists from a broad range of disciplines.

#### Partner



#### Contact

##### Event Management

Flying Metal GmbH  
Alpenstrasse 2a  
3600 Thun

##### Public Relations

Andreas Halter  
Tel. +41 76 302 24 70  
[andreas.halter@flyingmetal.ch](mailto:andreas.halter@flyingmetal.ch)

##### Web

[www.rocketair.ch](http://www.rocketair.ch)  
[www.flyingmetal.ch](http://www.flyingmetal.ch)

