

Thun, April 4th 2019 #swatchrocketair May 3-4, 2019 in Thun, Switzerland

5 Winners since 2010 - who's next?

Only five riders have come out on top at the Swatch Rocket Air since 2010. Will there be a new winner this year, or will someone finally manage a triple? The organizing committee can look back on 9 spectacular years.

Since 2010, the world's top freestyle mountain bikers have been meeting year after year in the Thun ice rink for the Swatch Rocket Air; reason enough to celebrate the 10th edition, taking place on the 3rd and 4th of May. After a wild and dark track design last year, the organizers promise a colorfoul event this year: confetti, cake and plenty of colour can be expected for the birthday party theme.

This year, of course, the best in the world will be on the guest list. The big question for the 10th edition of Swatch Rocket Air will be; will a new rider earn their spot on the winners list, or will one of two-time winners finally make the triple? Of the previous title olders Thomas Genon (Bel), Nicholi Rogatkin (USA), Martin Söderström (Swe) and Sam Pilgrim (Gbr), have registered for the 10th Swatch Rocket Air. Sadly, Genon will be watching the event from the sideline due to an injury.

Organizer, Jérôme Hunziker of the Flying Metal Crew says: "Because we always had a rider with Ramon on the course building team, we knew from the beginning what the riders wanted. This is likely why so many stars have remained loyal to us over the years." Another reason might be the legendary Team Battle. "When you see what the riders show on a course you build, it makes you proud," says Joël Portenier, who is also a member of the OC from the very beginning.

For the Swiss, hopes rest on the shoulders of Lucas Huppert. He is currently ranked 15th internationally and credits his advancement on the world stage with two incredible runs at Swatch Rocket Air in 2018 earning 8th. "I thought for a long time that it should be possible for a Swiss rider to compete in the finals here," says Ramon Hunziker. "The fact that Huppi (Huppert) showed such a run last year was amazing!"

<u>Tickets</u> for the event on May 3rd and 4th at the Eishalle Grabengut are currently still available in all categories. The event will be streamed live on rocketair.ch on May 4th 7pm CET.

On <u>Facebook</u> and <u>Instagram</u>, the Flying Metal crew will keep you up to date and show the preparations for the event.

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Swatch, launched in 1983 by Nicolas G. Hayek, is a leading Swiss watchmaker and one of the world's most popular brands. The first Swatch watches surprised everyone with their revolutionary concept, creative design and provocative spirit. The brand philosophy is based on color, movement, lightness and transparency, which can be seen in every Swatch product and project. Today Swatch continues to innovate and surprise with new models, collections and special editions. The brand maintains a strong presence in the world of sports with its commitment to snowboarding, freeskiing, surfing, beach volleyball, mountainbike slopestyle and drone racing. Right from the start, Swatch connected with art and artists, and Swatch watches remain a prominent canvas for artists from a broad range of disciplines.

Partner





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