



Thun, March 26, 2020
#swatchrocketair

Rocket Air will not return until 2021

The Swatch Rocket Air was scheduled to take place in Thun, Switzerland for the 11th time on May 1st and 2nd. The corona virus has halted all plans.

Due to the spread of Covid-19 and the resulting measures in Switzerland, and around the world, it is no longer possible to host the Rocket Air 2020. The event ban for more than 100 persons is valid until at least the 30th of April with a high chance of being extended.

The organizing Flying Metal Crew has decided to stop all preparations and postpone the event to 2021 with the same motto. The date is already set: April 30th to May 1st, 2021, should the event take place. "Even so, we will carry a deficit", says OC president Jérôme Hunziker, "but one that we can likely manage with the help of our partners".

The sponsors and partners were informed in advance and show a lot of understanding. Not only do they want to help fill the financial gap, but many have already secured their commitment for 2021. Hunziker is optimistic: "We are very happy about the support, and this is motivation all the greater to hold the event next year and to infect the 10'000 spectators with the passion of bike virus."

On [Facebook](#) and [Instagram](#), the Flying Metal crew will keep you up to date.

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Swatch, launched in 1983 by Nicolas G. Hayek, is a leading Swiss watchmaker and one of the world's most popular brands. The first Swatch watches surprised everyone with their revolutionary concept, creative design and provocative spirit. The brand philosophy is based on color, movement, lightness and transparency, which can be seen in every Swatch product and project. Today Swatch continues to innovate and surprise with new models, collections and special editions. The brand maintains a strong presence in the world of sports with its commitment to snowboarding, freeskiing, surfing, beach volleyball, mountainbike slopestyle and drone racing. Right from the start, Swatch connected with art and artists, and Swatch watches remain a prominent canvas for artists from a broad range of disciplines.

Partner



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